

The Goodwill Revolution: Personal Data Processing Policy

Our Commitment

The Goodwill Revolution is committed to protecting the privacy and personal data of our supporters, staff, and volunteers. We handle all personal data responsibly, lawfully, and in accordance with relevant data protection legislation, including the UK General Data Protection Regulation (GDPR). Our policy is built on the core principles of transparency, accountability, and respect.

8.2.1: Processing Personal Data

We will adhere to the following principles when processing personal data for fundraising purposes:

- 1. **Transparency and Lawfulness:** We will be open about the data we collect, why we collect it, and how we use it. We will only process personal data when we have a clear and lawful basis to do so, such as with a person's explicit consent, to fulfil a contract, or where we have a legitimate interest.
- 2. **Purpose Limitation:** We will only collect personal data for specified, explicit, and legitimate purposes. We will not use it for any other purpose that is incompatible with the original purpose without first obtaining new consent or establishing a new lawful basis.
- 3. **Data Minimisation:** We will only collect the minimum amount of personal data necessary to achieve our stated purposes. We will not collect or store data that is irrelevant or excessive.
- 4. **Accuracy and Storage Limitation:** We will take all reasonable steps to ensure that the personal data we hold is accurate and kept up to date. We will not keep personal data for longer than is necessary. Data will be securely and permanently deleted or anonymised when it is no longer needed.
- 5. **Confidentiality and Security:** We will have appropriate technical and organisational measures in place to protect personal data from unauthorised access, loss, destruction, or damage. All staff and volunteers handling personal data will receive training on our data protection procedures.
- 6. **Individual Rights:** We will respect and uphold the rights of individuals regarding their personal data. This includes the right to be informed, the right to access their data, the right to rectification, the right to erasure, and the right to object to processing.

Our Privacy Policy

For a full understanding of how we collect, store, and use personal data, including details on how to exercise your rights, please refer to our full privacy policy, which is available on our website at https://www.thegoodwillrevolution.co.uk/privacy-policy-2/.

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Signed:

Dervers

Louise Wells

Director

Date: 15th August 2025

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